



# North America Strategy

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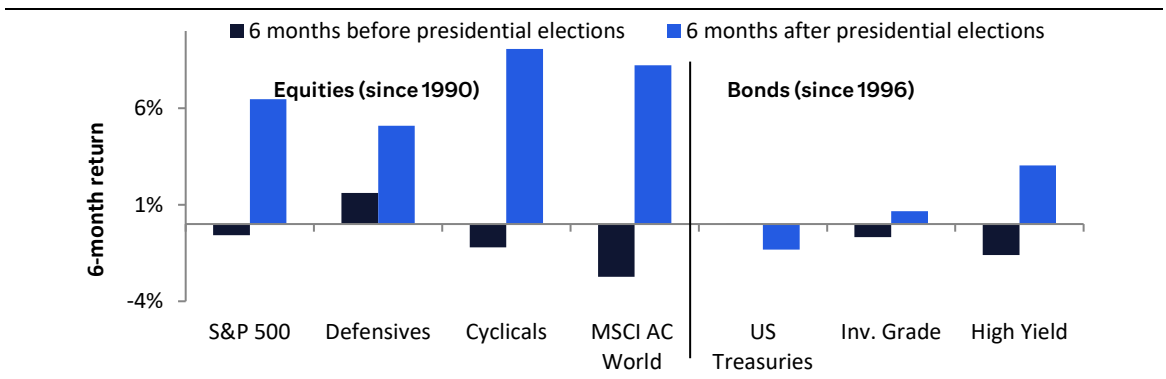
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## Road to the White House: Part 8

- Vice President Harris and former President Trump entered the September 10 debate with the polls and prediction site odds extremely close. As we await post-debate polling data, let's turn to the prediction markets which can respond more quickly to new information. According to the average of these markets by Real Clear Politics (RCP), Trump was ahead 51.9-46.9% before the debate; after the debate Harris showed a 51.8-46.9% lead.
- Stock market leadership in election years has tended to be defensive heading into elections and cyclical with more robust returns afterwards (**FIGURE 1**).
- While fundamentals, valuation, and technical readings should be the main drivers, some sectors may benefit if one party or the other does very well on November 5 (**FIGURE 2**).
- There are two main ways the election may impact municipal bonds. Please see [Road to the White House: Part 7](#) for insight and analysis on this topic.
- In this issue, we explore how the election could impact US trade policy and the economy. We'll also cover the history of "October surprises" and how an Electoral College tie would be resolved in the unlikely event it occurred.
- Historian, Professor Allan Lichtman, has correctly called every election since 1984 but one. His "13 Keys to the White House" framework doesn't use polls and predicts Harris to win.

**FIGURE 1: Cyclical versus Defensive Positioning in Stocks and Bonds Around Elections**



Source: Haver Analytics, FactSet, and Bloomberg as of August 26, 2024. Note within the S&P 500, Defensive sectors include Consumer Staples, Health Care, Communication Services and Utilities; Cyclical sectors include Consumer Discretionary, Energy, Financials, Real Estate, Industrials, Information Technology and Materials. US Treasuries are measured by Bloomberg US Aggregate Government – Treasury Index, Investment Grade by Bloomberg US Corporate Investment Grade Index, and High Yield by Bloomberg US High Yield – Corporate Index. All forecasts are expressions of opinion and are subject to change without notice and are not intended to be a guarantee of future events. Indices are unmanaged. An investor cannot invest directly in an index. They are shown for illustrative purposes only and do not represent the performance of any specific investment. Index returns do not include any expenses, fees or sales charges, which would lower performance. **Past performance is no guarantee of future results. Real results may vary.**

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## Race to the Finish

The 2024 US Presidential election has tightened since President Biden dropped out on July 21. Vice President Harris and former President Trump entered the September 10 debate with the polls and prediction site odds extremely close. According to the average of the Real Clear Politics polls, Harris came into the debate ahead nationally by 1.1%, 48.4% to 47.3%. Harris also came in with a 0.2% edge in the battleground state polls with small leads in Michigan, Nevada, and Wisconsin. Meanwhile, Trump had a slight advantage in Arizona, Georgia, and North Carolina. Pennsylvania was tied. If we don't allow for toss-ups, RCP had Trump ahead 281-257 in the Electoral College tally entering the debate.

The prediction market odds can move faster than the polls in response to new information. Before the debate, the RCP average of these markets had Trump ahead 51.9-46.9%. After the debate Harris led 51.8-46.9%.

## Resolving an Unlikely Electoral Collage Tie

Although highly unlikely, it is mathematically possible for the election to result in a 269-269 Electoral College tie. A tie resulted in 0.6% of the 25,000 [election model simulations](#) 270 To Win ran on September 8. If a tie were to happen, the members of Congress elected in November 2024 and seated in January 2025 would resolve the issue. The Presidential election would turn to the House where each state gets one vote, and they can consider the top three vote getters. To win, 26 votes are needed. In such a case, Trump would probably win because the GOP will likely control more states, even if the Democratic party takes over the House this fall. The Senate would decide upon the Vice President from the top two Vice Presidential vote getters with each Senator getting a vote and 51 votes needed to win. While the Democratic party controls the Senate now, the election map favors the GOP taking over control in November.

## Market Leadership Before and After Elections

Stock and bond market leadership has often been defensive in the six months before elections and cyclical in the six months after them (**FIGURE 1**). In 2024, defensive stock market sectors have outperformed cyclical ones since July 10, and Baa credit spreads in the bond market have widened slightly since late May.

## How the Election May Impact Stock Sectors

A second Trump presidency could mean lower taxes, higher tariffs, a more American-first agenda, and less regulation than a first Harris term. Corporate tax reductions were made permanent in the 2017 Tax Cuts and Jobs Act (TCJA) but the marginal tax rates on individuals, the exemption for estate taxes, and the amount individuals can deduct for state and local taxes have sunset provisions that start in 2025. Making the sunset provisions permanent could cost over \$3.5 trillion according to the Congressional Budget Office (CBO) and the Joint Committee on Taxation<sup>1</sup>.

Lower personal taxes should be beneficial for much of the Consumer Discretionary sector, but to the degree that adding to the nation's \$35 trillion in debt leads to higher interest rates, it could also weigh on sectors investors often turn to as bond proxies for income generation (**FIGURE 2**).

Residential real estate in high tax areas would likely benefit from a reversal in the \$10,000 state and local tax (SALT) limit while a drop in the standard deduction would be felt more by those with lower itemized deductions. This could lead to geographical dispersion in discretionary income and spending.

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<sup>1</sup>Crandall-Hollick, M., McDermott, B., Marples, D., "Reference Table: Expiring Provisions in the "Tax Cuts and Jobs Act" (TCJA, P.L. 115-97)", November 21, 2023, <https://crsreports.congress.gov/product/pdf/R/R47846>

**FIGURE 2: Sector Preferences and Rationale**

Sector	Favoring Party (R/D)	Rationale
Consumer Discretionary	R	Lower taxes
Defense	D Near-Term, R Long-Term	Support for Ukraine versus long-term spending
Information Technology	Largest Firms R, Social Media & Smaller Firms D	Different regulatory focuses on business models and censorship
Financials	R	Fewer regulatory risks
Health Care	Divided Government	Less disruption / expanded volumes
Renewable Energy	D	Carbon emission tax and increased regulation
Non-Fracking Oil	D	Higher prices, lower competition
Fracking Oil/Pipelines	R	Fewer regulatory risks
ESG	D	Tax or regulatory incentives
Infrastructure		
Utilities	D	Extending the sunset provisions in the 2017 tax cuts could add to the nation's debt and lift interest rates
Real Estate		
Consumer Staples		

Source: Citi Global Wealth as of September 10, 2024. All forecasts are expressions of opinion and are subject to change without notice and are not intended to be a guarantee of future events. Past performance is no guarantee of future results. Real results may vary.

Higher interest rates could also raise the cost structure of renewable energy projects and some consumer purchases that require financing. That said, inflation has come down, the Fed is about to start lowering interest rates, and 30-year mortgage rates probably peaked in October 2023, in our view.

Renewed trade tensions could speed up onshoring and domestic manufacturing, but it could also undermine demand for transportation fuels through reduced container traffic into ports and shorter trucking routes intermodally. Former President Trump has been vocal on the campaign trail about bringing a resolution to the Ukraine-Russia conflict. If a resolution did take place, it could lead to lower oil and gas prices through reduced trade frictions and distortions.

Domestically, a second Trump administration would likely be supportive of the fossil fuel industry, energy independence and transitioning to electric vehicles at a slower pace. However, it could take years to build out new oil and gas pipelines and LNG infrastructure. Policy uncertainty on renewable energy investments would likely rise but Republicans may not be too eager to reverse a push towards green factories and mining as more than 75% of the money flowing from these Biden era initiatives has been into GOP leaning districts<sup>2</sup>.

A lighter regulatory touch in a second Trump term could help restore the climate for deal-making and M&A activity.

No matter who wins in November, US defense contractors should benefit from the depletion of hardware and munitions resulting from NATO's support for Ukraine and renewed efforts by European nations to build their defenses. A second Trump administration may apply more pressure on US allies to boost and maintain their readiness while the Biden-Harris administration has shown more willingness to support Ukraine in recent budget negotiations.

Major healthcare legislation is not likely to happen with either candidate, given budget constraints and the recency of past initiatives. Medical equipment / life science tools are largely removed from election risk, in our view. The Inflation Reduction Act (IRA) allows for a growing number of drug prices to be negotiated and a Harris administration may be more aggressive in doing so. Meanwhile, healthcare services are largely a domestic industry that should have little exposure to potentially higher tariffs under a second Trump administration. Outside of the pharmaceutical industry, [healthcare stocks have tended to perform well in election years](#).

<sup>2</sup> Hiller, J., Mollica, A., "Biden's Green Factory Push Is Benefiting Republican States." *Wall Street Journal*. February 27, 2024. [https://www.wsj.com/politics/policy/bidens-green-factory-push-is-benefiting-republican-states-1e6e69c4?mod=latest\\_headlines](https://www.wsj.com/politics/policy/bidens-green-factory-push-is-benefiting-republican-states-1e6e69c4?mod=latest_headlines)

The rise in generative Artificial Intelligence (AI) has made regulation a hot topic<sup>3</sup>. Vice President Harris would likely stay on the path of the Biden administration. President Biden signed an executive order that requires large AI systems developers to report safety results to the government. Former President Trump supported federal investment in AI research and development. He also issued an executive order to propel US advancements in AI and create standards for the technology's use. Generally, Democrats tend to focus more on regulating big tech companies and scrutinizing the way they compete and handle data while Republicans focus more on regulating social media platforms for censoring content. In Cybersecurity, the Biden administration has pushed to shift the burden of protection to the large organizations best able to reduce systemwide risks. By contrast, an executive order by Trump in 2017 sought to use transparency and the marketplace to influence the Cybersecurity decisions made by firms and other stakeholders.

## How the Election May Impact US Trade Policy

Trade policy is an area that could take a dramatically different shape depending on the outcome of the US elections. The implications extend beyond China to key US economic and security partners, with the potential for new tariffs, restrictions, and the US-Mexico-Canada Agreement (USMCA) renewal all potentially affected.

As chronicled by the Wall Street Journal<sup>4</sup>, in his first term, Trump broke from decades of bipartisan trade liberalization policy by imposing hefty tariffs on China, and targeted tariffs on steel, aluminum, and products from other countries, including allies. During the 2024 campaign, he has said he'd put in place a tariff of at least 60% on China and 10%-20% on the rest of the world. He has also talked about reciprocity or mirroring the tariff rate that other countries impose on the US. As a result, it is hard to say how much his tariff threats involve posturing for better trade deals. We'll explore the potential economic impact of tariffs and retaliation in the next section.

Trump has also called for ending permanent normal trade relations with China. This would require an act of Congress.

Harris would mostly follow the trade policies of President Biden, who has maintained most of the Trump era tariffs on China while also raising tariffs on electric vehicles. Biden also negotiated with allies to resolve trade disputes regarding steel and commercial aircraft. Biden's Indo-Pacific Economic Framework with 14 countries focuses on cooperation along tax, digital trade, and supply chain lines but not on tariff reduction.

The US-Mexico-Canada Agreement (USMCA) renewal in 2026, along with China, will be a top US trade policy focus after the election. [A Harris administration would likely continue to leverage the USMCA economic and trade linkages with the industrial policy and supply chain security goals of the Infrastructure Investment and Jobs Act, Inflation Reduction Act, and CHIPS and Science Act.](#) That said, in 2020 Harris was one of the few Senators who voted against the USMCA because it did not go far enough in addressing climate change.

A second Trump administration could raise uncertainty in North American trade relations, even though the USMCA was his achievement. We see three key issues:

- 1) US trade deficits with Mexico and Canada have grown since Trump left office, and he may seek to address the matter. In addition, Trump could take issue with China's growing investments in Mexico, by seeking to make sure Mexico does not become a back door for China to evade US tariffs.
- 2) Trump and Canadian Prime Minister, Justin Trudeau, are not on the best of terms with each other.
- 3) Trump could demand more help from Mexico on securing the border as a concession for renewing the USMCA.

The Canadian elections in October 2025 are unlikely to slow down the USMCA renewal process, in our view.

However, the Wilson Center believes the impact of Mexican President Andrés Manuel López Obrador's (AMLO) reforms, known as "Plan C," could make the process harder. On June 2, Claudia Sheinbaum and the Morena party had a decisive electoral victory. The Morena-dominated Congress was seated on September 1, making AMLO a rare powerful lame-duck president until October 1. AMLO, who is Sheinbaum's mentor, and his allies' efforts include 18 constitutional

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<sup>3</sup>Holland, M., Thibodeau, P., "2024 US election guide: Where candidates stand on tech." February 27, 2024.

<https://www.techtargget.com/searchcio/feature/US-election-guide-Where-candidates-stand-on-tech>

<sup>4</sup> Wall Street Journal Staff, "How Trump and Harris Compare on Key Policy Issues." *Wall Street Journal*, September 9, 2024.

<https://www.wsj.com/politics/elections/harris-vs-trump-policies-election-0c0e6032#trade-and-tariffs-aabd72d4>

reforms that would weaken Mexico’s economic regulatory environment, harm its investment climate, and reduce its ability to honor international commitments, including the USMCA deal<sup>5</sup>.

The Center for Strategic and International Studies<sup>6</sup> (CSIS) notes that Chinese officials have met with AMLO and assured him that Chinese investment would continue in the wake of AMLO’s reforms. When the time comes, the US could insist on a tightened interpretation of the “rules of origin” provisions regarding autos during the USMCA review.

A risk worth monitoring is how Mexico seeks to attract capital investment from democratic countries versus autocratic ones, and how it seeks to position itself within the North American bloc versus US strategic rivals. CSIS notes that Mexico invited Russian President Vladimir Putin to attend Claudia Sheinbaum’s inauguration.

Sheinbaum has tried to assuage investor concerns.

We believe Mexico has a lot to gain by capturing the opportunities offered in nearshoring critical supply chains within the North American bloc. But the degree to which this opportunity is seized, and how smooth the 2026 USMCA renewal process goes, could hinge not only on the US Presidential election but the Mexico that emerges after AMLO leaves office and the dust settles on Plan C. Stay tuned!

## How the Election May Impact the Economy

Trump and Harris have different plans for the US economy. However, it is important to acknowledge that few candidates can fully deliver on their campaign promises after being elected or reverse engrained policies if it requires the cooperation of a divided government or one with small majorities. Trump never repealed Obamacare. Biden-Harris never reversed Trump’s tax cuts. We currently see divided government where no single party controls the White House, Senate, and House of Representatives as the most likely outcome with slightly better than 50% odds. The type of divided government with the greatest chance of occurring, in our view, would involve Republican control of the Senate and Democratic control of the House for reasons we covered last year in [Road to the White House: Part 1](#). RCP polling, assuming no toss ups, currently pegs the likely Senate mix at 51 seats for the GOP versus 49 seats for the Democrats. We consider GOP and Democratic sweeps to be the second and third most likely outcomes, in that order.

We must also acknowledge that any assessment of the candidate’s proposals must be made without all the details one would normally prefer. In the event, the actual economic experience will also be affected by a host of other factors ranging from monetary policy to where we are in the business cycle to productivity-changing innovations.

Trump’s plans to make permanent the lower tax rates and more generous estate tax provisions of the 2017 Tax Cuts and Jobs Act (TCJA) would be a boost for the economy, according to the Tax Foundation (**FIGURE 3**). Ditto for making permanent the 100% bonus depreciation deduction for assets with useful lives of 20 years or less. Trump’s campaign pledges to lower the corporate tax rate further and exempt tips and Social Security from income taxes would also be constructive. However, raising tariffs would detract from the economy’s potential, especially if it invites retaliation.

Tariffs generally act like a tax on consumers and apply one-time upward pressure on prices. But the significant impact may be on uncertainty around capital spending and hiring. The Peterson Institute found US tariffs previously levied on Chinese imports only had a modest impact on the overall US inflation rate<sup>7</sup>. One reason is that Chinese imports comprise just 2.0% of the Consumer Price Index (CPI).

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<sup>5</sup> Marroquin Bitar, D. “Turning Point: The Impact of AMLO’s Reforms on USMCA and Nearshoring.” August 21, 2024 <https://www.wilsoncenter.org/article/turning-point-impact-amlos-reforms-usmca-and-nearshoring>

<sup>6</sup> Berg, R. “AMLO’s Plan C and the North American Bloc, If We Can Keep It.” September 3, 2024. [AMLO’s Plan C and the North American Bloc, If We Can Keep It \(csis.org\)](https://www.csis.org/analysis/amlo-plan-c-and-the-north-american-bloc-if-we-can-keep-it)

<sup>7</sup> Russ, K., “Tariffs on Chinese imports have only marginally contributed to US inflation.” January 13, 2022. <https://www.piie.com/research/piie-charts/tariffs-chinese-imports-have-only-marginally-contributed-us-inflation#:~:text=Tariffs%20make%20imports%20more%20expensive,higher%20prices%20and%20inflationary%20pressure>

**FIGURE 3: Tax Foundation Estimates of Various Trump Proposals**

Policy	Cumulative Change in Long-Run GDP from Tax and Tariff Policies
Make TCJA Individual Changes Permanent, +0.5%	0.5%
Make TCJA Estate Tax Changes Permanent, +0.1%	0.6%
Make TCJA Business Changes Permanent, +0.5%	1.1%
Lower the Corporate Tax Rate from 21% to 20%, +0.1%	1.2%
Lower the Corporate Tax Rate from 20% to 15%, +0.3%	1.4%
Exempt Tips and Social Security from Income Tax, +0.1%	1.5%
Increase Tariffs on China to 60% and Impose a 10% Universal Tariff on All Goods, -0.8%	0.7%
Foreign Countries Retaliate, -0.4%	0.3%
Increase Universal Tariff from 10% to 20%, -0.5%	-0.2%

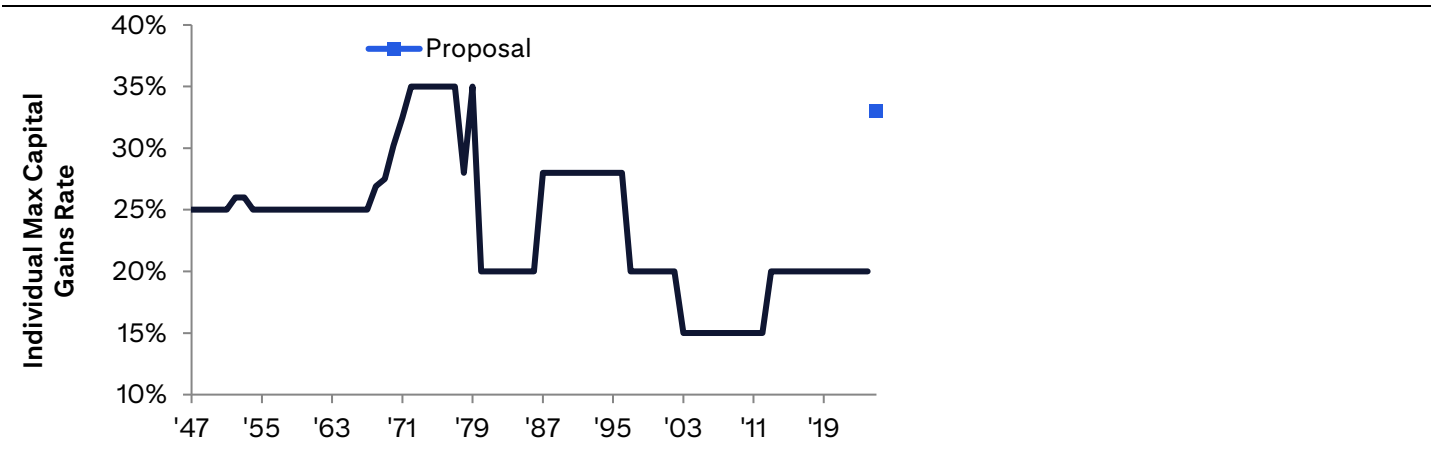
Source: Tax Foundation General Equilibrium Model as of June 2024. All forecasts are expressions of opinion and are subject to change without notice and are not intended to be a guarantee of future events. **Past performance is no guarantee of future results. Real results may vary.**

Harris’ plans include raising taxes on those earning over \$400,000 a year and on businesses much like President Biden proposed earlier this year. One proposal is to raise the corporate tax rate from 21% to 28% which would lower the long-term growth rate of the US economy by 0.6% according to the [Tax Foundation](#). Allowing the top individual income tax rate to increase from 37.0% to 39.6% would slow the economy 0.1% while raising the net investment income tax rate (NIIT) from 3.8% to 5.0% plus lifting the Medicare tax from 0.9% to 2.1% would reduce growth by another 0.2%.

Harris recently veered from President Biden’s plan to raise the top capital gains tax rate for households earning over \$1 million a year from 20% to 39.6% by pledging to raise it to 28% instead. Adding in the 5.0% NIIT would bring the total rate to 33% (**FIGURE 4**). She has also backed a 25% minimum income tax on those worth at least \$100 million, that would tax unrealized capital gains on assets not yet sold, in addition to ordinary income. Her plans include raising the 15% alternative minimum tax on large corporations to 21%. She has also pledged to stamp down on grocery prices.

Harris has proposed a new tax credit for home builders who sell starter homes and increasing the incentives to build affordable rental units. She would let start-up firms deduct up to \$50,000 of their pre-opening costs in their first year. She sides with Trump on not taxing tip income.

**FIGURE 4: For Top Earners, Harris Proposes a Higher Long-Term Capital Gains Tax**



Source: Haver Analytics and Tax Policy Center, Tax Foundation and [CNBC](#) as of September 9, 2024. All forecasts are expressions of opinion and are subject to change without notice and are not intended to be a guarantee of future events. Indices are unmanaged. An investor cannot invest directly in an index. They are shown for illustrative purposes only and do not represent the performance of any specific investment. Index returns do not include any expenses, fees or sales charges, which would lower performance. **Past performance is no guarantee of future results. Real results may vary.**

# 13 Keys to the White House Framework

Historian, Professor Allan Lichtman, has correctly called every election since 1984 but one, in 2000, using his “Keys to the White House” framework<sup>8</sup>. His methodology is based on the hypothesis that all elections are really a referendum on the incumbent party and they either earn another four years or they do not. The 13 Keys are listed below. If six or more of these 13 true/false statements are false, the ruling party is predicted to lose the election. Should five or less be false, the ruling party is expected to win.

Professor Lichtman announced on September 5<sup>9</sup>, before the debate, that Harris has enough keys to win in 2, 4, 5, 6, 7, 8, 9 and 13. She has lost keys 1, 3, and 12. He is leaning on calling the Middle East a failure but Ukraine a success (he reasons Russia would have rifled through Ukraine without the US-led response) to split keys 10 and 11 but he hasn’t fully decided. Recent protests have been below 1968 Vietnam era levels. Third party candidates emerge when there is widespread dissatisfaction which, of course, is a problem for the incumbent. To turn a charisma key, the candidate must be a once-in-a-generation inspiration whose charm and appeal transcends one party like FDR or Reagan.

1. **Party mandate:** After the midterm elections, the incumbent party holds more seats in the U.S. House of Representatives than after the previous midterm elections.
2. **No primary contest:** There is no serious contest for the incumbent party nomination.
3. **Incumbent seeking reelection:** The incumbent party candidate is the sitting president.
4. **No third party:** There is no significant third party or independent campaign.
5. **Strong short-term economy:** The economy is not in recession during the election campaign.
6. **Strong long-term economy:** Real per capita economic growth during the term equals or exceeds mean growth during the previous two terms.
7. **Major policy change:** The incumbent administration effects major changes in national policy.
8. **No social unrest:** There is no sustained social unrest during the term.
9. **No scandal:** The incumbent administration is untainted by major scandal.
10. **No foreign or military failure:** The incumbent administration suffers no major failure in foreign or military affairs.
11. **Major foreign or military success:** The incumbent administration achieves a major success in foreign or military affairs.
12. **Charismatic incumbent:** The incumbent party candidate is charismatic or a national hero.
13. **Uncharismatic challenger:** The challenging party candidate is not charismatic or a national hero.

## October Surprises

The term “October surprise” was coined by President Ronald Reagan’s Campaign Manager, William Casey, in 1980. Back then the campaign was concerned that incumbent President Jimmy Carter would secure the release of American hostages in Iran just before the election. That didn’t happen and instead Iran released the hostages minutes after Reagan was inaugurated in January 1981.

On October 26, 1972, Henry Kissinger, President Nixon’s National Security Advisor, held a press conference to stress that peace was at hand in the Vietnam War. Nixon won but the peace talks collapsed after the election.

In October 1992, former Defense Secretary Casper Weinberger was indicted for his role in the Iran-Contra affair, but President George Bush Sr. was already behind in the polls.

It seems every election cycle there is some news event as the election nears trying to check the October surprise box, even if it is not truly groundbreaking. Learning that George W. Bush was arrested for drunk driving when he was 30 years old a few days before the 2000 election, for example, would qualify as such an example.

However, October 2016 was a banner month for October surprises. On October 1, the NY Times reported that Trump lost \$916 million in 1995, an amount that could have allowed him to avoid paying federal income taxes for at least 18

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<sup>8</sup> Lichtman, Allan J. (2016). *Predicting the Next President: The Keys to the White House*. Lanham, Maryland: Rowman & Littlefield

<sup>9</sup> Lichtman, A., Raza, N. and Westbrook, A. “Harris or Trump? The Prophet of Presidential Elections Is Ready to Call the Race.” *New York Times*. September 5, 2024. <https://www.nytimes.com/2024/09/05/opinion/allan-lichtman-trump-harris-prediction.html>

years<sup>10</sup>. On October 7, the Washington Post published a 2005 Access Hollywood hot mic recording that featured Trump bragging about his star status and encounters with women. Shortly thereafter, WikiLeaks began releasing emails hacked from Hillary Clinton's campaign manager, John Podesta's, personal email account. One showed CNN had leaked a CNN town hall question to the Clinton campaign before the event. On October 28, FBI Director James Comey sent a letter to members of Congress that new emails had turned up that might be connected to the agency's Clinton email investigation, leading to calls the investigation had been "re-opened."

Surprises continued in 2020. On October 14, an article by the NY Post<sup>11</sup> exposed emails found on a laptop belonging to Joe Biden's son Hunter involving his ties to a Ukrainian energy firm and efforts to provide the firm with access to his then-Vice President father. Before the election, Biden's campaign senior advisor and current Secretary of State, Antony Blinken, played a role in crafting a public statement signed by 51 former intelligence officials that the laptop had all the hallmarks of a Russian disinformation campaign<sup>12</sup>.

Of course, few October surprises can stack up against the ultimate "November surprise," an election upset. In 1948, a Gallop poll had President Harry Truman trailing NY Governor Thomas Dewey by 5% on November 2 and the Chicago Daily Tribune went to press with the headline "Dewey Defeats Truman." Truman defied expectations with a 303 to 189 electoral vote victory. In 2016, FiveThirtyEight had Secretary of State Hillary Clinton polling 3.9% ahead of Donald Trump at election time. Trump would go on to become the first President with neither prior public service nor military experience after scoring a surprise 304 to 227 electoral vote upset.

## Parting Thoughts

The S&P 500 has risen in 13 of the past 15 election years. It has also posted positive returns during both the Trump and Biden-Harris administrations. But elections are just part of our analysis. We expect inflation to fall, the Fed to cut rates, and stock market leadership to fan out on profits that are both rising and broadening by sector and geography.

We believe investors should use the election and time of year, in general, to engage in proactive tax and estate planning. Where suitable, investors should also use the occasion to address any gaps between their investment positioning, long-term goals, and specific circumstances.

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<sup>10</sup> Stuart, T. "A Timeline of the 23 October Surprises of the 2016 Election." *Rolling Stone*, November, 2, 2016. <https://www.rollingstone.com/politics/politics-features/a-timeline-of-the-23-october-surprises-of-the-2016-election-191857/>

<sup>11</sup> Morris, E. and Fonrouge, G. "Smoking-gun email reveals how Hunter Biden introduced Ukrainian businessman to VP dad." *New York Post*. October 14, 2020. <https://nypost.com/2020/10/14/email-reveals-how-hunter-biden-introduced-ukrainian-biz-man-to-dad/>

<sup>12</sup> Singman, B. "Biden campaign, Blinken orchestrated intel letter to discredit Hunter Biden laptop story, ex-CIA official says." April 21, 2023. <https://judiciary.house.gov/media/in-the-news/biden-campaign-blinken-orchestrated-intel-letter-discredit-hunter-biden-laptop>



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### Bond rating equivalence

Alpha and/or numeric symbols used to give indications of relative credit quality. In the municipal market, these designations are published by the rating services. Internal rating are also used by other market participants to indicate credit quality.

Bond credit quality ratings	Rating agencies		
	Moody's <sup>1</sup>	Standard and Poor's <sup>2</sup>	Fitch Rating <sup>2</sup>
<b>Credit risk</b>			
<b>Investment Grade</b>			
Highest quality	Aaa	AAA	AAA
High quality (very strong)	Aa	AA	AA
Upper medium grade (Strong)	A	A	A
Medium grade	Baa	BBB	BBB
<b>Not Investment Grade</b>			
Lower medium grade (somewhat speculative)	Ba	BB	BB
Low grade (speculative)	B	B	B
Poor quality (may default)	Caa	CCC	CCC
Most speculative	Ca	CC	CC
No interest being paid or bankruptcy petition filed	C	D	C
In default	C	D	D

1 The ratings from Aa to Ca by Moody's may be modified by the addition of a 1, 2, or 3, to show relative standing within the category.

2 The rating from AA to CC by Standard and Poor's and Fitch Ratings may be modified by the addition of a plus or a minus to show relative standings within the category.

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- lack of liquidity in that there may be no secondary market for the fund and none is expected to develop;
- volatility of returns;
- restrictions on transferring interests in the Fund;
- potential lack of diversification and resulting higher risk due to concentration of trading authority when a single advisor is utilized;
- absence of information regarding valuations and pricing;
- complex tax structures and delays in tax reporting;
- less regulation and higher fees than mutual funds; and
- manager risk.

Individual funds will have specific risks related to their investment programs that will vary from fund to fund.

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Diversification does not guarantee a profit or protect against loss. Different asset classes present different risks.

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